



September 28-29, 2024 • Myrtle Beach, SC

SPONSORSHIP PDF



GREETINGS

Thank you for considering sponsoring the inaugural Carolina Expo. Your support would unlock access to one of the largest networking platforms in the industry. Attendees from across the USA and beyond converge to enhance their knowledge and business acumen. Our event boasts expert counselors on mental and physical health, alongside professionals providing insights on tax, legal, and investment matters. Sponsors gain exclusive access to formal networking events, connecting with industry leaders. Your sponsorship will revolutionize networking opportunities.

Your contribution would be invaluable in providing educational opportunities and fostering growth in the Carolinas. Join us in making history as the first Barber Expo in the region. We eagerly await your support.

For sponsorship inquiries or further information, please contact me at 843-632-2560. Thank you for considering our mission to transform the industry. We await your support.

Warm Regards,

Brittany Ball
Owner: Manifest Barbershop & Co.
Founder: Carolina Barber Expo/Social

EVENT DETAILS

- 📅 September 28-29, 2024
- 🕒 September 28 at 7pm
September 29 from 8am - 6pm
- 📍 Myrtle Beach Convention Center
2101 N Oak St
Myrtle Beach, SC 29577



ATTENDEE PROFILE

This event will be attended by businesses owners, professionals from the hair and beauty industry, investors, educators, corporate businesses gaining networking opportunities, the biggest names in the industries will be attending this first ever event!



AREA ATTRACTIONS

LOCAL ATTRACTIONS

- Myrtle Beach Boardwalk
- Broadway at the Beach
- SkyWheel Myrtle Beach
- Family Kingdom Amusement Park
- Ripley's Aquarium

LOCAL SPORTS

- John T. Rhodes Myrtle Beach Sports Center

FOOD & DRINK

- The Hangout Myrtle Beach
- Vidalias
- Hot Tomato
- Fuddruckers
- Harry's Breakfast Pancakes
- Ramando's Italian Restaurant
- Lombardo's Italian Restaurant

ARTS & CULTURE

- Atalaya Castle
- Brookgreen Gardens
- Conway Glass Blowing
- Franklin G. Burroughs - Simeon B Chapin Myrtle
- Beach Art Museum
- Hopsewee Plantation



WHY SPONSOR?

As founder of this event inspired by the CT BARBER EXPO, I wanted to change the way those look at our industry. Here in the South, it is taken for a 'joke' of a career too often. I wanted to tie in so many other things that are essential to making this an educational, yet fun networking experience for attendees, sponsors, even those educating. I want to change the way people look at their health (mentally and physically).

I want to show our upcoming generations that you can make a trade your lifelong career. You are never too young or too old to dream big and find other ways to invest your money and most importantly constantly feed your brain knowledge. My first step in doing that is this event!

SPONSORSHIP PACKAGES

| PLATINUM | GOLD | SILVER | BRONZE |
|--|--|--|---|
| \$7,500 | \$5,000 | \$2,500 | \$1,000 |
| 1 booth (up to 6 people) 6 event shirts Premium booth placement (closer to main stage) Main flyer placement Banner and backdrop placement Registration banner placement LED screen placement Swag bag (2) Promo and visibility all over venue Social media visibility | 1 booth (4 chairs) 4 event shirts Preferred booth placement Main flyer placement Banner and backdrop placement LED screen placement Website placement Social media visibility | 1 booth for (2 chairs) 2 event shirts Website placement Flyer placement Social media mention | 4 VIP entry tickets Flyer placement Website placement Social media mention |

* To build your own sponsor package starting at \$1,000, contact Brittany Ball (843-632-2560)

With our platinum and gold package, you (or your company sponsor) will be treated with the ULTIMATE VIP experience that will make you stand out from the rest. Saturday, the 27th these sponsors and VIPS will be invited to our formal social/pre party! This is your opportunity to lay back, dress your best, and network your business. You or your company will also receive a special 'thank you' on our live stage with a detailed description on what your business offers. We also can't forget to mention, you receive special VIP tickets with a reserved table of 6 seats with two bottles of our offered top shelf selection during the social.

VENDOR BOOTH PRICING

YELLOW

\$250

Less trafficked location
10x10 pipe and crape
6 ft skirted table
4 chairs

ORANGE

\$350

Medium trafficked location
10x10 pipe and crape
6 ft skirted table
4 chairs

GREEN

\$500

High trafficked location
10x10 pipe and crape
6 ft skirted table
4 chairs
WiFi
Electricity

RED

\$1,000+

Must choose a Sponsorship Package
Premium booth tailored to specific needs
(2) 6 ft skirted table
(8) chairs
WiFi
Electricity

*larger booths can be made available upon request

*Electricity is an additional fee of \$100

ADDITIONAL COSTS

Pipe & Crape Booths (10X10): \$ 100

*double sized booths available upon request

To add skirted table (6 ft): \$60

To add Chairs (2 Per): \$6

WITH electricity: \$250

With Wi-Fi: \$200

Power Strip: \$40

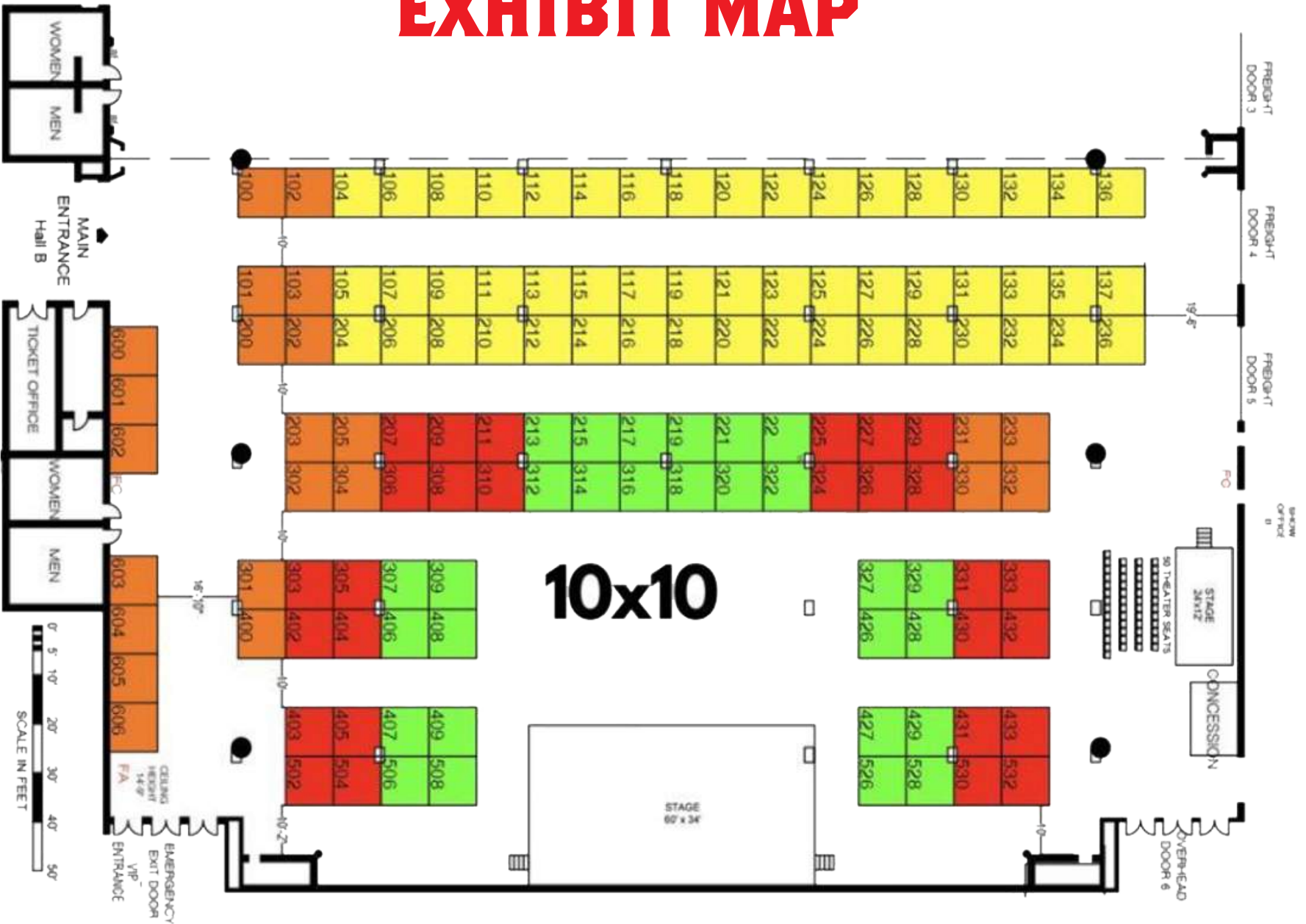
Extension Cord: \$30



10x10

MAP OF EXHIBIT ON NEXT PAGE

EXHIBIT MAP





**THANK
YOU**

carolinabarberexpo.com | 843-632-2560